

SUSTAINABILITY COMMITMENT

Fairmont Bab Al Bahr's commitment to environmental stewardship and sustainable practices solidifies its position as a leader in eco-friendly hospitality.

First Fairmont Property in the UAE: Fairmont Bab Al Bahr becomes the inaugural Fairmont hotel in the United Arab Emirates to receive the **Green Globe Certification**, a prestigious recognition for environmental sustainability.

Locally Sourced Ingredients: Fairmont Bab Al Bahr prioritizes the use of locally sourced ingredients in its culinary offerings.

Operational Water Bottling Plant: The hotel's operational water bottling plant, developed by Air Water, is a groundbreaking initiative in the UAE. This technology not only secures Fairmont Bab Al Bahr's status as the first of its kind but also ensures significant energy savings.

Diverse Sustainability Initiatives: The Green Globe Certification highlights the hotel's various sustainability efforts, including recycling cooking oils for biodiesel production, installing water-saving devices, and responsible sourcing practices.

Tech-Enhanced Experiences: Leveraging cutting-edge technology to offer personalized guest experiences, investing in AI Winnow Food Waste Solution is leading Global AI tool which will help chefs run more profitable, sustainable kitchens by cutting food waste in half that will reduce food costs and environmental impact.

Eliminating Single-Use Plastics: As a testament to our commitment to sustainability, Fairmont Bab Al Bahr is proud to be a plastic-free hotel. We believe in preserving the beauty of our environment and minimizing our impact on the planet.

Energy Management: As part of our ongoing efforts, we have successfully completed a comprehensive energy audit and developed a strategic plan to reduce our energy consumption by 30% by 2030. This ambitious goal is underpinned by our commitment to environmental responsibility and our belief in the importance of sustainable operations. To demonstrate our immediate progress, we have set an interim target of achieving a 5% reduction in energy consumption by the end of this year.

